



# IRAN EXPO 2024

International Exhibition

The **6<sup>th</sup>** Export Potential Exhibition of  
the Islamic Republic of Iran

 IRAN  
EXPO  
[www.IranExpoFair.com](http://www.IranExpoFair.com)

## The Islamic Republic of Iran at a Glance

- Area: **1,648,195 square kilometers**
- Population: **88,860,005 people**
- Capital: **Tehran**
- Official religion: **Islam**
- Official language: **Farsi (Persian)**
- Currency: **Rial**
- Number of provinces: **31**
- The number of industrial parks: **824**
- Number of science & technology parks: **54**
- Number of technology incubators : **264**
- Number of high-tech companies: **9620**
- Number of industrial companies: **30400**
- Number of universities: **2183**
- 2023 GDP: **368 billion USD**
- The export volume in 2023: **81 billion USD**
- The import volume in 2023: **59 billion USD**
- Number of ports: **12**





## IRAN EXPO Exhibition

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The “Iran Expo” exhibition, which serves as a crucial platform for connecting with international markets, is the largest and most significant business event in Iran, organized with the support of the Trade Promotion Organization of Iran.

So far, five editions of the exhibition have been held, and the sixth edition will be held from April 27 to May 1, 2024, at the Tehran Permanent International Fairgrounds. In this exhibition, with the wide participation of companies, businessmen, and businesswomen from all over the world, the opportunity to negotiate and establish business interactions with the biggest industrial brands of Iran is available.

As planned, in the sixth period of the exhibition, more than 800 large and industrial Iranian companies will display their products and achievements for five days. Also, emphasizing the approach of networking and facilitating business interactions with foreign countries, this exhibition is set to welcome over 3500 merchants, investors, and foreign businessmen and businesswomen from more than 120 countries.

# IRAN EXPO 2024

# IRAN EXPO 2023

## Iran Expo 2023 from a Statistical Perspective



**17**

Exhibition halls



**25,000**

Square meters of the all booths area



**+400**

Iranian companies



**+10,000**

Iranian visitors



**+1300**

Foreign visitors



**+70**

Foreign countries



**+40**

High-ranking government delegations



**+1350**

B2B meetings



**+450**

Million USD turnover of the exhibition



# IRAN EXPO 2024

## Perspective of Iran Expo 2024



**17**

Exhibition halls



**50,000**

Squaremeters of  
the all booths area



**+800**

Iranian companies



**+25,000**

Iranian visitors



**+3500**

Foreign visitors



**+120**

Foreign countries



**+50**

High-ranking  
government  
delegations



**+3500**

B2B meetings



**+1**

Billion USD turnover  
of the exhibition



## Exhibition Facilities

- Coordination of dedicated B2B meetings
- Dedicated B2B hall
- Professional tours to visit the exhibition
- Industrial and technological tours
- Conducting webinars to acquaint oneself with traveling to Iran
- Holding specialized webinars to introduce selected product categories
- Publication of specialized market reports of selected products in Iran
- Providing consulting services
- Access to the exhibition's exclusive application
- Available translators
- Accommodation in five star hotels
- Airport transportation
- Urban transportation
- Three meals a day



## Exclusive Event Application

- Including the information of the exhibitors
- Contains information about presented products at the exhibition
- The availability of writing comments regarding meetings
- Ability to communicate directly with the B2B center
- Exhibition map display
- The possibility of sending comments and suggestions regarding Iran Expo 2024

The availability of booking B2B meetings by visitors



The availability to register requests from the B2B center



The availability of receiving a special schedule of meetings arranged for visitors



# Holding Specialized Webinars



- 4 webinars to become acquainted with Iran Expo and traveling to Iran
- 2 specialized webinars in the field of introducing selected products of Iran's agricultural industries
- 2 specialized webinars in the field of introducing selected products of the health and medical industries

## ■ Publication of specialized market reports on some selected agricultural products of Iran

- Saffron
- Date
- Caviar
- Raisins
- Pistachio

## ■ Publication of specialized reports introducing the export potential of some Iranian health and medical products

- Medical Equipment
- Medicine
- Biotechnology
- Health tourism
- Traditional medicine and medicinal plants





## B2B Center

The B2B center is focused on establishing effective communication between foreign visitors and Iranian companies. This center gathers information and business requirements from foreign visitors and adapts them to products related to Iranian companies.

Through this approach, the center makes the necessary planning for face-to-face and online meetings. According to the foreign visitors' work schedules, it is possible to introduce target companies from before the exhibition to the end of the exhibition.



- Receiving information regarding the business needs of foreign visitors
- Classification of information and their adaptation to Iranian companies
- Arranging meetings between the parties
- Allocating a special hall to hold meetings during the exhibition
- Assignment of a specialized translator
- Holding specialized industrial gatherings between visitors and Iranian companies
- Organizing specialized industrial tours to visit exhibition and booths
- Introduction of industrial and technological tours from Iranian centers during the exhibition



## Classification of Industries in Iran Expo 2024

- Food and beverage industries
- Agriculture industry
- Fisheries and aquatics industries
- Electrical and electronic, telecommunications and IT industries
- Manufacturing industries of mechanical and industrial products
- Steel and metal industries
- Printing and packaging industries
- Household appliances industry
- Car industry
- Handicrafts, handwoven carpets and tourism industries
- Medicines and medical equipment industry
- Chemical industry
- Cosmetic industry
- Construction industry and technical services
- Petrochemical industries
- Business service providers





IRAN  
EXPO  
2024

## Food, Agriculture and Fisheries Industries

- **Food and beverage industries:** including dairy products, ice cream, concentrate products, honey, sweets and chocolate, all kinds of drinks, all kinds of herbal distillate, bread and pasta, protein products and additives.
- **Agricultural products:** including dried fruits and nuts, fruit, vegetables and summer fruits, fruit chips, beans and grains, dates, saffron, spices, and agricultural supplements.
- **Fisheries and aquatics:** including all kinds of fish and marine aquatics, all kinds of canned food, marine animal feed.



The **1<sup>st</sup>** of saffron in the world

**15%** of employment in the food and beverage industries / industrial employment of the country

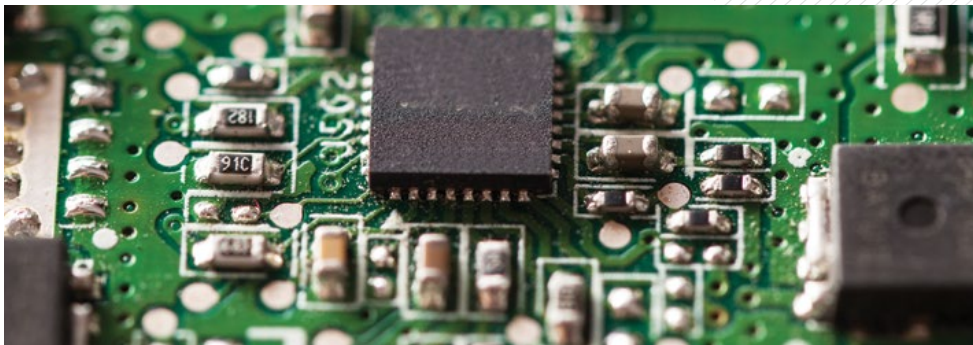


The **2<sup>nd</sup>** of caviar in the world

**+9** million tons of annual export of food and agricultural products from Iran

**12%** share of units related to the food industry/all industrial units of Iran





## Industry

- **Electrical and electronic industries, telecommunications and communications:** including industrial and household appliances and equipment, electrical equipment, lighting industries, communication services, IT
- **Steel and metal industries:** including all kinds of steel, copper, aluminum and other metal products
- **Industrial and mechanical products:** industrial machinery and equipment, industrial valves, compressors, industrial molds, etc.
- **Printing and packaging industries**
- **Household and kitchen appliances**
- **Cars:** including all kinds of light to heavy cars, motorcycles, buses and car parts and accessories.

**+1700** technology-oriented collections in the field of advanced machinery and equipment

The **10<sup>th</sup>** country in the world in terms of investment in telecommunication infrastructure as a percentage of the total income

The **10<sup>th</sup>** steel producer in the world

## Carpets, Handicrafts, and Tourism

Including hand-woven carpets, machine-made carpets, embroideries, marquetry, Khatam Marquetry (Inlay), ornaments and jewelry, decorative and precious stones, ceremonies, tourism services.

**+300** fields of handicrafts in Iran

The **1<sup>st</sup>** country in terms of diversity of handicrafts in the world

The **5<sup>th</sup>** largest exporter of machine-made carpet in the world





## Medical, Health and Chemical Industries

- Medicines and medical equipment: including chemical drugs, herbal drugs, vaccines, pharmaceutical raw materials, hospital and laboratory equipment
- Chemical products
- Cosmetic products

**+1400** million dollars the export revenue from detergent products in 2021

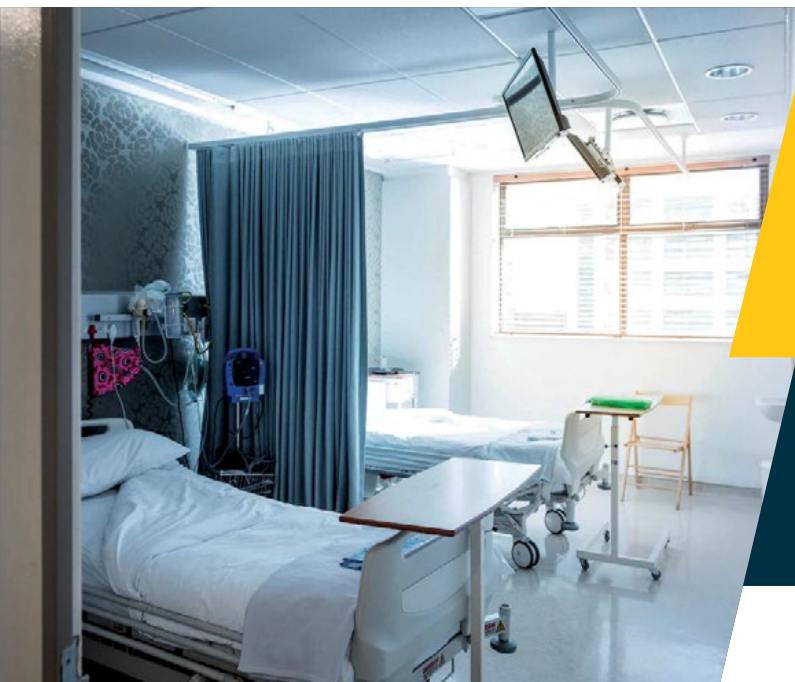
Production of chemical materials and products, securing the **6<sup>th</sup>** rank out of 71 economic sectors of the country

**+55** countries receive medical equipment from Iran

**15** large industrial units in the detergent industry that cover more than 80% of the country's market

One of the **top 10** drug producing countries in the world

The **1<sup>st</sup>** place in the production of medical equipment in the region



## Construction Industry and Technical Services

**Including:** all kinds of construction materials, urban development services and urban furniture, furniture and interior decoration, small and large construction projects.



01

The **4<sup>th</sup>** producer of construction and decorative stones

02

The **5<sup>th</sup>** exporter of ceramic tiles in the world

03

**+ 20** countries receiving technical and engineering services from Iran



# Petrochemical and Polymer Industries

Including all kinds of petrochemical products and polymer raw materials.

The **7<sup>th</sup>** oil producer in the world

The **3<sup>rd</sup>** owner of oil reserves in the world

**+65** million tons of petrochemical industry production in 2021

**40%** allocation of global methanol trade to Iran



## Some Featured Exhibitors



# IRAN EXPO 2024

# Host and Organizer of Iran Expo 2024

The Trade Promotion Organization of the Islamic Republic of Iran (TPO)

## Sponsors of Iran Expo 2024

- The Ministry of Industry, Mine and Trade of the Islamic Republic of Iran
- The Ministry of Foreign Affairs of the Islamic Republic of Iran
- The Ministry of Interior of the Islamic Republic of Iran
- The Ministry of Cooperative, Labor, and Social Welfare of the Islamic Republic of Iran
- The Supreme Council of the Free Trade-Industrial and Special Economic Zones of the Islamic Republic of Iran



Islamic Republic of IRAN  
Ministry of the Interior



Islamic Republic of IRAN  
Ministry of Industry, Mine & Trade



Islamic Republic of IRAN  
Ministry of Foreign Affairs



Islamic Republic of IRAN  
The Supreme Council of Iran's Free Trade  
Industrial and Special Economic Zones



Trade Promotion Organization of Iran



Islamic Republic of IRAN  
Ministry of Cooperatives Labour  
and Social Welfare



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Secure your spot by registering on our website today and join us for this incredible event.